

WILLIAM PARKINSON

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EDUCATION

Political Science | Southern Methodist University

B.A. Cum Laude | Phi Beta Kappa

AUGUST 2015– DECEMBER 2019

3.8 GPA, 3.9 Departmental

Embrey Human Rights Scholar 2018- 2019

Recipient of Phi Theta Kappa tuition scholarship (3.5+ GPA)



EXPERIENCE

Account Manager | New ERA Marketing

DECEMBER 2016 – PRESENT

Administrative office role. Kept track of the social media account, assisted staff in our training center, logged items in our warehouse inventory, sold products in South/ Southwest US region.

Copywriter | Roger Wilco Agency

DECEMBER 2017- MAY 2019

I wrote press releases and articles for a blockchain tech-oriented creative agency based out of Dallas; there are samples of my published work available on my website. I ceased working for Roger Wilco to focus more attention on school, but I will gladly provide a recommendation if necessary.

Copywriter | Freelance and Contract

DECEMBER 2012- MAY 2019

Since 2012, I held a variety of different positions regarding translation (French to English), copyediting, and copywriting for various clients including CineEuropa, Indigo Brilliant, SBB Swiss Federal Railways, and ErasmusU. This content ranged from business strategy, tech, education, blogging, and traditional longform journalism.



SKILLS

- Excellent written command of the English language and knowledge of grammar
- Familiar with all Microsoft Office applications, especially Excel, Word, and PowerPoint
- Experience working in an office in a marketing-related field
- Strong promotional knowledge with ad copy and social media
- Experience and ability in working with a design team to convey a unified tone